

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	33	integr\$4 near3 referral	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/15 17:48
S2	44	("5537314"   "5692206"   "5708780"   "5712979"   "5715315"   "5724424"   "5848396").PN. OR ("5991740").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/15 17:49
S3	0	S1 and S2	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/15 18:08
S4	17	referral and S2	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/15 18:09
S5	836	referral near3 information	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/15 18:15
S6	9202	business near4 rule	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/15 18:16
S7	4	S5 near7 S6	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/15 18:16
S8	6	S5 same S6	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/15 18:18
S9	10	referral same discount near5 program	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/15 18:22

S10	49	referral same (coupon or voucher or incentive) near5 program	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/15 18:51
S11	1	"5537314".pn.	US-PGPUB; USPAT; USOCR	OR	ON	2007/11/15 19:14
S12	4599420	referr\$4 or recommend\$ or (network adj marketing) or (viral adj marketing)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 15:49
S13	122356	(business near3 rule) or discount or incentive or promotion	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 15:50
S14	948171	(business near3 rule) or discoun\$ or incentiv\$ or promot \$5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 15:51
S15	1863978	data near3 stor\$5 or (data adj base) or database or data ADJ base\$1 or data ADJ (base or bases)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 15:57
S16	1476187	analyz\$4 or report\$4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 15:58
S17	872411	notificat\$5 or alert\$4 or warn\$5 or alarm \$4 or warn\$5 or advis\$5 or admonish \$4	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 16:00
S18	997220	award or reward or commission or discoun\$ or incentiv \$ or promot\$5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 16:58

S19	2035	S12 near7 S13	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 17:12
S20	16244	S12 near7 S18	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 17:13
S21	11735	S12 near4 S18	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 17:14
S22	10382	S12 near3 S18	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 17:14
S23	125	S12 near3 S18 same S17	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 17:16
S24	30	S12 near3 S18 with S17	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 17:16
S25	52751	measur\$5 near3 performan\$4 promoti \$5 near program	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/11/16 17:19
S26	5105	705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/13 16:22

S27	37698	referral recommend network-marketing "network marketing" "viral marketing" referee referrer	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/13 17:26
S28	131433	discount incentive promotion award	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/13 17:27
S29	827938	notification notify alert warning alarm warn advise admonish apprise "give notice" notice	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/13 17:28
S30	531	S27 with S28	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/13 17:30
S31	135	S30 and S26	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/13 17:30
S32	21	(US-20030208393-\$ or US-20010020231- \$ or US- 20010025253-\$ or US-20020038250-\$ or US-20020042742- \$ or US- 20020082920-\$ or US-20020116257-\$ or US-20020128905- \$ or US- 20020147643-\$ or US-20030126015-\$ or US-20030154127- \$ or US- 20030182185-\$ or US-20030200142-\$ or US-20030200140- \$).did. or (US- 5991740-\$ or US- 5483444-\$ or US- 5537314-\$ or US- 6289318-\$ or US-	US-PGPUB; USPAT	OR	ON	2007/12/13 18:00

		6292786-\$ or US-6446044-\$ or US-6477509-\$).did.				
S33	3	S32 and (analy\$5 repor\$5 measur\$5) near7 perfor\$7	US-PGPUB; USPAT	OR	ON	2007/12/13 18:03
S34	37698	referral recommend network-marketing "network marketing" "viral marketing" referee referrer	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/14 12:47
S35	8833	S34 and (analy\$5 repor\$5 measur\$5) near7 perfor\$7	US-PGPUB; USPAT	OR	ON	2007/12/14 12:47
S36	5759	S35 and "29"	US-PGPUB; USPAT	OR	ON	2007/12/14 12:49
S37	5376	S36 and "26"	US-PGPUB; USPAT	OR	ON	2007/12/14 12:50
S38	5105	705/14.ccls.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/14 12:50
S39	130	S36 and S38	US-PGPUB; USPAT	OR	ON	2007/12/14 12:50
S40	21	(US-20030208393-\$ or US-20010020231- \$ or US- 20010025253-\$ or US-20020038250-\$ or US-20020042742- \$ or US- 20020082920-\$ or US-20020116257-\$ or US-20020128905- \$ or US- 20020147643-\$ or US-20030126015-\$ or US-20030154127- \$ or US- 20030182185-\$ or US-20030200142-\$ or US-20030200140- \$).did. or (US- 5991740-\$ or US- 5483444-\$ or US- 5537314-\$ or US- 6289318-\$ or US- 6292786-\$ or US- 6446044-\$ or US-	US-PGPUB; USPAT	OR	ON	2007/12/14 12:51

		6477509-\$.did.				
S41	1	S39 and S40	US-PGPUB; USPAT	OR	ON	2007/12/14 12:51
S42	827938	notification notify alert warning alarm warn advise admonish apprise "give notice" notice	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/14 12:54
S43	4613	S35 and S42	US-PGPUB; USPAT	OR	ON	2007/12/14 12:54
S44	154	S43 and S38	US-PGPUB; USPAT	OR	ON	2007/12/14 12:55
S45	2	S44 and S40	US-PGPUB; USPAT	OR	ON	2007/12/14 12:56
S46	131433	discount incentive promotion award	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/14 13:03
S47	531	S34 with S46	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/14 13:03
S48	135	S47 and S38	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2007/12/14 13:03
S49	135	S48 and S38	US-PGPUB; USPAT	OR	ON	2007/12/14 13:03
S50	4613	S35 and S42	US-PGPUB; USPAT	OR	ON	2007/12/14 14:05
S51	154	S50 and S38	US-PGPUB; USPAT	OR	ON	2007/12/14 14:05
S52	2	referral near4 data with analy\$6 with repor\$5	US-PGPUB; USPAT	OR	ON	2007/12/14 14:07
S54	1297142	pattern trend "purchase history" same (analy\$5 repor \$5 measur\$5) near7 perfor\$7	US-PGPUB; USPAT	OR	ON	2007/12/14 14:13

S55	1297139	pattern trend "purchase history" with (analy\$5 repor \$5 measur\$5) near7 perfor\$7	US-PGPUB; USPAT	OR	ON	2007/12/14 14:13
S56	435	S55 with S34	US-PGPUB; USPAT	OR	ON	2007/12/14 14:14
S57	15	S56 and S38	US-PGPUB; USPAT	OR	ON	2007/12/14 14:15

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